



CLOSING THE DIGITAL DIVIDE IN NEW JERSEY

Data through June 2019 unless otherwise noted



156,000

low-income New Jersey residents connected to the power of the Internet*



\$650 MILLION

cash and in-kind support nationally for digital literacy training and awareness, reaching **9.5M people** since 2011



1.1M

program materials distributed



18,000

people reached at more than **250 events**

TOP 5 COUNTIES

BY # OF RESIDENTS CONNECTED SINCE 2011

Name	Residents Connected
CAMDEN	33,600
ATLANTIC	18,400
CUMBERLAND	16,000
HUDSON	14,400
MERCER	14,000

TOP 5 CITIES

BY # OF RESIDENTS CONNECTED SINCE 2011

Name	Residents Connected
CAMDEN	18,000
JERSEY CITY	13,200
TRENTON	12,800
ATLANTIC CITY	8,000
PERTH AMBOY	6,400

There's more work to do...

In New Jersey, people in low-income neighborhoods are **8 times more likely not to have broadband** at home than people in New Jersey's wealthiest neighborhoods**. **This is the digital divide.**



only 9%

DO NOT have home Internet in the wealthiest neighborhoods

VS.



up to 68%

DO NOT have home Internet in lower-income neighborhoods

internet»
essentials
FROM COMCAST

156,000
are ready for
anything

IN NEW JERSEY*

*Nationally, more than 8 million low-income people have connected to the power of the Internet at home through Internet Essentials from Comcast.

**According to Comcast's analysis of U.S. Census 2017 American Community Survey.

InternetEssentials.com or es.InternetEssentials.com


COMCAST